



MONTHLY NEWSLETTER

JUNE 2023

PRIDE EVENT AT PUBLICIS SAPIENT INDIA OFFICES

MIST was invited to be the official partner for Publicis Sapient to organize multiple events all throughout the pride month. We curated the official film festival, supported with queer merchandise and organized the Pride Day celebration at Gurugram and Bengaluru office spaces.



During these events we organized flea markets for queer owned and operated brands. The event at both the locations witnessed numerous drag performances, trans singers, theatre performances and also a vibrant pride march with dhols. The pride march was a hit, with India leadership enthusiastically participating in the march along with the LGBTQ+ members and allies from the organization. The energetic participation of the senior leadership in pride marches cemented the organizational intent to continue creating inclusive workplace for the LGBTQ+ community.

INCLUSIVE NEWSROOMS - PROJECT BY NEW MINUTE (BANGALORE)



"Building Inclusive Newsrooms: Embracing Diversity for Authentic Journalism," hosted by News Minute.

This event aims to bring together journalists, media professionals, and industry leaders to explore and promote diversity, inclusivity, and equality within newsrooms. It is essential to create newsrooms that reflect the diverse communities they serve and encourage the participation of underrepresented groups. This event is the done is collaboration with The News Minute, QueerBeat and Queer Chennai Chronicles.

PRIDE EVENT AT ZS BANGALORE OFFICE

The event kicks off with an energetic Pride Event within the office premises. performers from diverse identities, including ZS employees, flea owners come together in a display of solidarity and support for the LGBTQ+ community.



HUMAN LIBRARY EVENT AT CORPORATE

The Human Library event is a unique and engaging initiative that brings together individuals from diverse backgrounds to create meaningful connections and promote understanding within the corporate environment.



PRIDE EVENT AT PUBLICIS SAPIENT GURGAON OFFICE



During the events we organized flea markets for queer owned and operated brands. The event at both the locations witnessed numerous drag performances, trans singers, theatre performances and also a vibrant pride march with dhols.

The pride march was a hit, with India leadership enthusiastically participating in the march along with the LGBTQ+ members and allies from the organization. The energetic participation of the senior leadership in pride marches cemented the organizational intent to continue creating inclusive workplace for the LGBTQ+ community.

INCLUSIVE NEWSROOMS - PROJECT BY NEW MINUTE (CHENNAI)



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CHENNAI PRIDE

Mist Team was at Chennai for some event in the same week when Chennai Pride was organized so the team joined to support the community in Chennai



HYATT REGENCY PRIDE EVENT

Hyatt Regency wanted to celebrate Pride Month with the Mist Foundation Team. Regency Team was very supportive and welcoming. Mist Team was at Chennai for some event in the same week when Chennai Pride was organized so the team joined to support the community in Chennai



PRIDE EVENT AT ZS PUNE OFFICE

The Pride event at ZS Pune is a powerful demonstration of our commitment to diversity and inclusion. By celebrating and supporting the LGBTQ+ community, we aim to create an environment where everyone can bring their authentic selves to work. This event serves as a catalyst for positive change, encouraging open dialogue, education, and fostering a sense of unity among employees.



PREP DISTRIBUTION FOR THE UNDERPRIVILEGED INDIVIDUALS



Mist LGBTQ Foundation in Partnership with ZS Associates is working on providing Free PrEP.

This program is open to underprivileged individuals from the community. beneficiaries are encouraged to Take prep and continue to take the meds to have a safe life from HIV.

GIFT DISTRIBUTION FOR THE TRANSGENDERS FROM ZS ASSOCIATES

ZS Associates in partnership Mist LGBTQ Foundation arranged an event for gift distribution to Transgenders.

As of now we distributed gifts for 23 transgender individuals, the target for gifting is 40 individuals, we are still continuing to distribute the gifts on behalf of ZS Associates from Mist Office.



COLLABORATIONS



PRIDE MONTH EVENT AT
QORA PUNE IN
COLLABORATION



IN C BY SASHA WALTZ AN
EXCEPTIONAL EXPERIENCE
WAS ORGANIZED IN
COLLABORATION WITH
HRISHKESH PAWAR &
GOETHE - INSTITUT / MAX
MULLUER BHAVAN

COLLABORATIONS

QUEERBAZAAR SUPPORTED
THE PRIDE EVENT BY RENT
AN ATTIRE BEING THE
GIFTING SPONSOR.

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"Pride Month is a reminder that our support for the LGBTQ+ community should extend beyond June. Let's celebrate diversity and fight for equality all year round."

